

Council Meeting Minutes
May 23, 2024 8:30pm EST
Zoom

Call to Order: President Riley called meeting to order at 8:35 pm.

Roll Call: Present: Sheri Riley, Victoria Voisine, Don Henderson, Kim Lohmann, Jack Bagley, Marisa Craig, Terry Etheridge, Tommy Fey, Dana Jacobsen

Minutes March 24, 2024 meeting: Motion made by Victoria V and seconded by Jack B to accept the minutes presented. All in Favor

Committee Reports:

Junior Association

Jr National Update (Corinna & Victoria)

It was reported that this event is coming together. We have 40 junior and over 60 head of cattle scheduled to participate. We have over \$21000 for the event so far. Corinna is following up on liability insurance for the event.

Advertising & Promotion

The Focus (Corinna & Jayde)

Jayde is working on putting together the second issue of The Focus. This issue will have info about council nominations, annual meeting, and much much more. Our goal is to get it in mailboxes asap.

Certified Beef Committee

Terry Etheridge reported that the committee is instead looking at branding and a creating a registered logo to be used with beltie beef. We as a breed and association are not large enough (physically and financially) to pull off a "certified beef" situation (need access to lockers etc)

Annual Meeting Committee (Terry E)

Terry shared airport info with Corinna who will pass along to Council members. Registrations will go through Terry E as part of Great Lakes Field Days. There are blocks of rooms available for this event. There will be space in the upcoming issue of The Focus dedicated to spreading info

out about this event. The schedule is pretty packed but it will be looked at to see if we can add a Digital Beef presentation in the mix.

Nomination Committee (Jack B)

Jack informed Council of 2 nominations to replace Council members that have termed out. In trying to keep geographical diversity and coverage in mind from the departing council members, Erin Seal from Virginia and Karla Denton from Oklahoma are being nominated for the open spots. A ballot will be in this issue of The Focus. Nominations for Victoria V to become president and Terry E to become Vice President and Treasurer will also be made.

Old Business:

None

New Business:

Semen Certificates: CLRC has made Corinna aware of some issues with semen certificates. Discussion about requirements, purpose and need of semen certificates was had by Council including transition to Digital Beef. Motion by Jack B: As of August 1st 2024 semen certificates will no longer be needed to register AI calves. Seconded by Dana J. All in favor.

Scholarships: We had 2 applicants that both completed the time and paperwork requirements. One applicant submitted an application well beyond the deadline. It was decided to award Jennifer Lohmann of Iowa and Kiersten Hendershot of Ohio each with a \$1000 scholarship. Letters have been sent to the recipients.

Other: Don H asked about membership and registration numbers. 2023 stats will be lower than 2022 but we are on track to maintain or exceed 2023 numbers so far in 2024.

Adjourn Motion made by Terry E to adjourn at 9:37 pm and seconded by Don Henderson. All in Favor